

*** * * Please read this carefully! * * ***

The prices you have been quoted are based on receiving art that has been prepared as per the specifications below.

Files not prepared to these specifications may require additional art charges and cause delays in production. To ensure that the art time has been properly quoted, please provide the art files at the time of quoting.

- **File formats: Adobe Illustrator AI or EPS or Adobe Photoshop**
Do not convert to PDF format. Use Press Quality PDF format ONLY if you are working in an application other than Illustrator or Photoshop.
- **Files must be prepared to scale at 100% finished size**
If your files must be scaled down, use ratios of 1:4 or 1:12.
- **Any elements already in vector format should remain in vector format**
Do not save or convert a vector file or element to a raster/bitmap (Photoshop) format.
- **All fonts must be converted to outlines, curves or paths**
- **Pantone numbers are required for all solid colours**
Always use the Pantone solid "coated" (c) option instead of "uncoated" (u).
If pantone numbers are not available, then please provide a colour copy for us to match to.
- **All non Pantone colours, photos or rasterized elements should remain in original colour space**
(e.g. do not convert RGB to CMYK) or created in RGB mode for the widest possible colour gamut.
- **All photos or rasterized elements should be at maximum 120-180 ppi at the 100% finished size**

Notes about Colour Reproduction

- *It's not always possible to match every colour using CMYK printers.* Having said that, we have years of experience in colour matching to arrive at the best match, or closest the equivalent, possible.
- If you require an extra level of assurance and **guarantee** of colour matching, a pre-production colour proof printed on the actual material must be ordered. Check with your account manager for the extra cost and time required for this proof.

Please note that other issues and/or requirements may arise upon inspection of your submitted art.

If you have any questions or concerns about your art files, please contact our Production Manager, Ron Reyes, at 604-736-8161 or ron@textileimage.ca

Prior to production, we will email you a layout for approval in a PDF format, which will show the actual size and finishing details. Printing will not commence until you approve this layout.